

AIA Strategic Council Report  
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Below is a summary of what has been happening since our March meeting.

**AIA Strategic Council Assembly and Grass Roots: 8-10 March 2017**

Activities

- 8 April Strategic Council Assembly
- 9-10 April Grass Roots

Attached is the Strategic Council Brief that describes the activities of the Council during the Strategic Council Assembly and at Grassroots. This document is being presented to the Board of Directors but below are some of the highlights:

Strategic Council Assembly:

At the assembly, we developed our workgroup topics. There are 8 working groups and include the following topics:

- New Urban Agenda
- Public Valuation of Architecture – I am the convener for this group
- Architecture Quality Index
- Innovative Business Models
- Emerging Technologies
- Local Office of the City Architect Initiative
- New Urban Agenda 0 Local Research / Knowledge Exchange
- Architect Life Cycle

The work groups developed an initial brief and I have attached that brief for your review as well

Grassroots:

The strategic Council also had a more visible presence at Grassroots and we participated in 4 discussion topics which are highlighted in the attached document and includes the following topics:

- Resilient Cities
- Walkable Cities
- Heritage Cities
- 21<sup>st</sup> Century Cities

The Bridge at Grassroots:

Also at Grassroots the members of the Strategic Council ‘manned’ the wall where we engaged members in conversation about where we wanted AIA to be in 2025. I wrote the summary for that and it is attached as well.

### **Public Valuation of Architecture – Working Group**

**ongoing**

This is the group that I am a member and we want to increase the public's awareness of architects and architecture. We have been spending our time getting organized but we have developed a questionnaire that I would appreciate you taking the time to take as well. We have initially developed 6 topics for discussion

- Influence the public through K-12 curriculum
- Get non-architects to advocate for us
- Encourage architects to step out of the shadows and into the public eye
- Demystifying architecture
- Improve visibility of awards
- Study cities where the general public has an appreciation for good design

### **Convention**

**25 – 29 April**

There are several activities at the convention that the council will be involved in

- Working Groups Meeting
  - Each of the working groups will be meeting for two hours in a conference room in 'town hall'. Members will be asked to join our discussions.
  - Public Valuation or Architecture will be at 10:00am on Thursday morning
- Central Triangle in Town Hall
  - Members of the council are taking turns manning a portion of the triangle at all times to discuss our members concerns and issues

So far this has been a very rewarding experience and I very much appreciate the opportunity to represent AIA New England on the Strategic Council