



AIA New England

A Regional Council of The American Institute of Architects

AIANE Regional Quarterly Board Meeting

ABX, Boston, MA

October 29, 2014

Present:

Martha Montgomery AIA	AIANE President (WMA)
Judy Johnson AIA	Treasurer, AIANE; President, AIAME
Diantha Korzun AIA	President Elect, AIANE (VT)
Peter Kuttner FAIA	COF Liaison (BSA)
Ann Fienman	Managing Director, BSA
Carolyn Isaak, Hon. AIANH	Exec. Director AIANH and AIANE
Vada Seccareccia, Assoc. AIA	President, AIARI
Shannon Alther AIA	President, AIANH
Jeannette Schram	Exec. Director, AIAME
Jen Zolkos	Exec. Director, AIARI
Katie Wetherbee Assoc. AIA	RAD 2015-2016
Michael Hoffmann AIA	NE Regional Director (VT)

1. President Martha Montgomery called the meeting to order at 12:07.
2. Minutes from August 21 meeting were reviewed. Moved to accept by Diantha. Seconded by Shannon. Approved.

3. President's Report

Martha formally thanked Vada, Jen, and AIA RI for the great New England Conference, and Carolyn for her efforts. The new Board for next year at the 2015-2016 RAD was introduced.

Board:

President: Diantha Korzun AIA
President-Elect: Judy Johnson AIA
Secretary Treasurer: Vada Seccareccia Assoc. AIA
2015-2016 RAD: Katie Wetherbee Assoc. AIA

Ann, Judy, Martha, and Diantha (Budget Review Committee) have been working on budget projections. There are a lot of moving parts to rethink. The discussion included possible changes in our travel reimbursements for representatives to attend conferences, as a way to decrease our expenses. They also have thought about eliminating one AIANE Board Meeting each year, with one before Grassroots, one before National Convention, and one in the fall. ABX would be an unofficial gathering.

Budget:

Based on Michael Hoffmann's work from a couple of years ago, the budget review committee plugged in actual numbers. The Committee agreed that if we have to focus on fewer things, then Grassroots and the Regional Conference are the most important for AIANE.

Increased revenue: The Committee recommends asking for a \$3500 contribution to AIANE from the annual conference vs. the current \$2000. They also recommend finding regional sponsorship (\$2500+). An incremental dues increase must take place over next few years.

Expense cuts: less money to Convention, by sending no one. Starting next year, try to hold expenses to \$23,000. Will need to build in a 1% increase annually.

If the National Convention is not included in the budget, they recommend that if there is available money in the account, the board could approve sending the president to Convention and that this should be a priority.

The board reviewed current financial statements and two proposed 2015 budgets. Michael moved to accept proposal A, and Diantha seconded. This proposal eliminates sending representatives to the National Convention.

Discussion: Lorin asked if maybe one person should go to Convention one to Grassroots. Others noted that there is value in going to Grassroots for a couple of years (sending President and President-Elect), and it is a good conference for training new leaders. At some point National may separate out Leadership and Advocacy. Shannon suggested adding more sponsorship revenue. Also, maybe charging a flat rate for dues, then the per person fee.

Budget A was approved, with the instruction to Carolyn to match our policies to eliminate National Convention, unless funds allow.

Mission Statement: The Budget Review Committee also reviewed mission statement. Peter's email from August was basis of discussion on rewriting mission statement. A new version was crafted by Ann.

AIANE Mission:

AIA New England, a regional component of the American Institute of Architects, provides effective engagement with the national organization, enables regional leadership development, and supports shared interests and benefits among the local chapters in the six New England states.

Shannon moved to accept the new mission statement. Diantha seconded. Approved.

Vada will review the services to members and to the public shown on our website to work with this new mission statement.

A new agenda style is being considered, more closely tied to the mission, which we will work on next year.

Discussion about AIANE Conference and Awards: There was discussion about new ways to run the AIANE Design Awards, value of the conference, etc. It is hard in one year to reconceive everything. CT is starting by running awards only in 2015 and having an awards dinner and speaker, without programming. Discussion will continue

A Sponsorship Committee consisting of Diane, Carol, Vada, and Diantha will work on sponsorship for 2015.

4. Annual Meeting

Vada reported that RI felt the conference was successful. They had some fantastic speakers and met incredible people from throughout the region. They learned a lot and there were some very successful things. Susan Szenasy asked each winner a question, which went well. Touring, eating, and drinking work well!

Attendance:

55% RI chapter, 26% MA, 10% CT (including dinner tickets)

62% AIA members, 12% non-members, 6% students

Tickets bought: 128. (64 full conference, 12 for Saturday full day. Dinner, 68 tickets)

14 hotel rooms.

Students were a very positive presence. 21 from Roger Williams, 13 from other AIAS chapters.

Made \$25,000 profit.

222 entries to the Design Awards

5. National Directors Report

Michael: everything is a moving part. (See August minutes)

It will be an interesting year as they are just starting the process of carrying out the governance changes.

So he's partly excited, partly frustrated.

Take away: job is to keep things on track. There is a very serious interest in driving services down to the level it is the most important for them to be. Push for the website to deliver content to members that match their interests. Working on ways to finding things better on the website. They may come out with a website template for components, etc.

Goal is to get National to do what it can do really well and support components on what they do really well.

They are looking at all activities and seeing if it is necessary and if so, are they doing it as well as possible.

6. RAD

No Report. Katie introduced herself. She is on AIA Maine Board and is involved with NCARB. She wants to reach out to NE component associate directors. Martha thinks we could do better sharing information with associates in New England. She is working on licensure.

7. COF

Peter had nothing new to report. They are pushing to get people sponsored to become Fellows. Are planning a NE Fellows breakfast. Focus with Fellows itself is moving to issues of diversity. They are asking each state to have a Deputy CF representative to participate in board conference calls along with the regional reps.

Licensure is a predictor of people staying in the profession. But licensure is down. Age of licensure is now older, 34.

8. Component reports

See separate document.

9. Other

Martha said she was privileged to be the president this year. She acknowledged Ann, who is leaving the BSA, and thanked her. We'll miss her. Diantha also thanked Martha, who worked hard on the budget and mission.

Carolyn asked Vada if she would take minutes at the February 18 meeting, as she would not be able to attend.

Meeting was adjourned at 2:38 pm. Moved by Michael, second by Vada.

Next meeting, February 18, 2015 at BSA