

YAF

YOUNG ARCHITECTS FORUM

A Committee of the
American Institute of Architects

2013

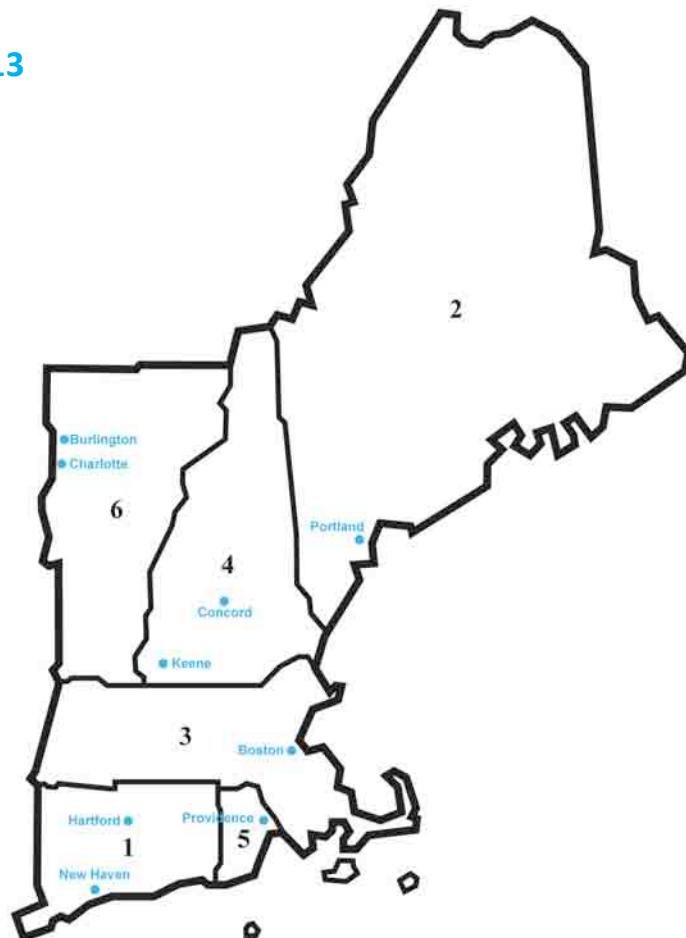
Young Architects Forum **Regional Director Report**

New England Region: 2nd Quarter 2013

Date: June 5, 2013

New England Region AIA Chapters

1. **Connecticut**
2. **Maine**
3. **Massachusetts**
Boston Society of Architects
Central
Western
4. **New Hampshire**
5. **Rhode Island**
6. **Vermont**



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Actions + Activities

Events last quarter:

- March: Volume 11 Issue 02 YAF CONNECTION released
- March 21- 23 Attend Grassroots
- March 26: Regional Conference Call
- April 2: YAF National Conference Call
- May: Volume 11 Issue 03 YAF CONNECTION released
- May 1: TweetChat hosted by the YAF on Career Advancement
<http://www.aia.org/about/AIAB089797>
- May 2-4: YAF National Conference in Kansas City, MO about Repositioning AIA
 - Where are the emerging professional in it all?
 - There will be a National AIA Board meeting held in June

Internal statement to the AIA: **We are inclusive, diverse and reflective of the values and vision of our members.**

1. Require regional boards to create a position reserved for YARDs with full voting rights and funding for regional travel and grassroots.
2. Modernize content and delivery of continuing education units to reflect different learning styles and to include “practice Management” as specific body of knowledge required for AIA membership
3. Standardized mentorship, engaging in college to foster the next generation and more programs for the K-12 level.

External statement to the public: **We are the active voice of leadership in the profession and engaged in our communities.**

1. Networking the skill set of the AIA architect (BRAND) being essential
 2. Creating a culture of bringing someone along, mentoring, fellowship, easy entry point, speakers to talk to schools and communities
- May 15: Phone call with Jim Kimball, adjunct faculty at Boston Architectural College and owner of Phase Zero design. Interested in giving a lecture at AIA New England conference. Gave a lecture at ABX in 2012.
 - Business aspects of the profession
 - Personal branding and goal setting
 - Career vs. Vocation
 - Individual and corporate licensure



- Ethics
- Project management
- May 22: Attended BSA's emerging professionals event: Emerging Practices
- May 30: Regional Conference Call
 - Launch of New England Website
Links, logos, Biographies from leaders
 - Discuss Kansas City and repositioning
 - Regional Conference, October 5th – offer Emerging Professional class
- June 1: AIA Vermont competition **Farm to Fork Stand** submission due

Upcoming deadlines:

- College of Fellow grants, due July 8, 2013.
 - Purpose
 - Key Participants
 - Audience
 - Budget
 - Component

Top six issues from Summit 20:

- Advancement of the Profession
- Value of Licensure
- Career Advancement
- Starting Your Own Firm
- Economy and Change
- Value of Design

Concerns from state leaders:

- Not enough participation within regions
 - Travel distance is part of the issue
 - Are we reaching our target market
 - Reduce entrance fees
 - Talk to senior professionals and ask them to encourage/sponsor emerging professionals within their firms to attend AIA events
- Local support and funding
 - Joint efforts with construction and landscape associations
 - Joint efforts with state AIA components
 - Connect with local Fellows

END OF REPORT

