

AIA NEW ENGLAND
March 6, 2013

Board Meeting — Reports

National Directors Report:

See separate document, "Talking Points"

From Mohamad re: communications committee:

In December, we heard a message from our consultants that AIA members expect the Repositioning initiative to produce real and meaningful change.

- At that presentation, the consultants outlined a repositioning platform statement and identified specific areas in AIA that require change.
- We are in the process of finalizing the platform statement for AIA which emphasizes that our members are at the core of our purpose, creating enduring value, driving positive change, leading with vision and shaping the future.
- Recommendations for specific change initiatives also are being developed with a focus on AIA leadership structure, our institutional framework and operational focus.
- These three broad areas were identified by our consultants based on consistent and irrefutable feedback from our members.
- The action plans will be shared at the upcoming Grassroots conference.
- When the platform statement and plans are introduced, they will send the very strong message that WE ARE HERE TO SERVE OUR MEMBERS.
- Together we will work to create a stronger and more relevant AIA.



**Talking Points
AIA Board of Directors Meeting
December 6-7, 2012**

Call to Order/President's Remarks/
Welcome to New Board Members and Other
Guests

President Potter recognized the guests of the meeting, including the new Board members. He also recognized South Atlantic Regional Director William Carpenter, PhD, FAIA, recently awarded the Bernard B. Rothschild Award by AIA Georgia. It is the Georgia "Gold Medal" and is the highest honor the component bestows on a member.

Directors from New York and New Jersey reported on how their states were dealing with the aftermath of Super Storm Sandy.

Presentation of Nominees for the 2013 AIA
Gold Medal and 2013 Architecture Firm
Award; Ratification of Selection of 2013 AIA
Gold Medal and 2013 AIA Architecture Firm
Award Recipients

The Board of Directors selected Thom Mayne, FAIA, as the 2013 AIA Gold Medal recipient.

The Board of Directors selected Tod Williams Billie Tsien Architects as the 2013 Architecture Firm Award recipient.

Presentation of Nominees and Selection of
the AIA 2013 Edward C. Kemper Award
Recipient

The Board of Directors selected John D. Anderson, FAIA, as the AIA 2013 Edward C. Kemper Award recipient.

Announcement of the Recipient of the
AIA/ACSA 2013 Topaz Medallion for
Excellence in Architectural Education

Regional Director/Jury Chair Glen LeRoy, FAIA, reported that the jury had selected Richard Greenstreet, International Associate AIA, as the recipient of the AIA/ACSA 2013 Topaz Medallion for Excellence in Architectural Education.

Management Report

EVP/Chief Executive Officer Robert Ivy, FAIA, presented a year-end report on management activities in support of the 2010-2015 Strategic Plan. He noted that a print version of the report will be distributed in January 2013.



International Task Force Final Report:
Approval of International Region Formation

The Board directed as follows:

1. The Board receives the final report of the International Region Task Group, and expresses its appreciation to the Task Group and its members for their time and efforts in support of the formation of the International Region.
2. The Board hereby establishes an International Region effective January 1, 2013. The region shall include all geographic areas outside the United States and its commonwealths, territories, and possessions.
3. The President is authorized to appoint an interim board of directors to govern the International Region through 2013, approve regional bylaws, and cede authority to a board selected in accordance with the region's bylaws no later than the beginning of 2014.

Membership Committee Report

Chair Derek Webb, AIA, presented the committee's report. Constituted in 2012, the Committee conducted a blue sky discussion at its first meeting to help identify areas of concern across the spectrum of AIA membership. Three focus areas were identified: Member Value, Associates, and The Academy.

In the first quarter of 2013, the committee will continue research and analysis, engaging key stakeholders. The Board will receive a status report in the second quarter, and a final report of findings and recommendations at its meeting in December 2013. At Grassroots 2014, pending Board action, the components will be engaged in implementation planning.



Contract Documents Web Product Stage 3

The Board of Directors has previously authorized expenditures related to the development of a Web-based Contract Documents project, also referred to as ACD5. The Board:

1. authorized the EVP/Chief Executive Officer to execute additional contracts and amendments in a total amount not to exceed \$3.5 million for software development, independent testing, hosting and other activities required in connection with the ACD5 project; and
2. directed that the expenditures authorized by the Board shall be in addition to contract amounts previously authorized by it in connection with the ACD5 project.

Component Plan for Excellence: Discussion

The Board discussed the history, development, and status of the Component Performance Criteria – intended to set a minimum standard of service delivered by AIA components to members, approved by the Board in November 2008. A CACE task force was established to develop strategies and tools for implementation. Due to many transitions in AIA national staff, software and centralized databases, the project was placed on hold in late 2010.

It is the intent of CACE to revisit these strategies and documents for implementation in early 2013 in order to:

- Set a minimum standard of service among all its components.
- Establish a reporting mechanism as to the basic expectation the Institute has of its components at all levels in meeting members' needs.
- Spell out a process by which components may receive assistance in meeting their requirements.



Amendment of the AIA Rules of the Board re: Continuing Education	The Board of Directors was requested to amend the Rules of the Board based on recommendations from the AIA's Education Committee, governing continuing education. Following discussion first started at the Board meeting in Santa Fe last September, the Board adopted revisions to the Institute's Rules of the Board, as shown in the materials presented to the Board. (Note: a copy of the revised Rules of the Board is available by contacting Pam Day, Hon. AIA, at pday@aia.org).
NAAB Accreditation Review Conference 2013: Approval of AIA White Paper	The Board of Directors conditionally approved the "AIA White Paper for the 2013 NAAB Accreditation Review Conference (ARC)," as presented and subject to some further revision.
Position Statements: Review and Approval	A motion to table this item to the next Board meeting was approved.
College of Fellows: 2012 Update	2012 Chancellor of the College of Fellows Norman Koonce, FAIA, received a citation in recognition of his year of service in that capacity. 2013 Chancellor of the College of Fellows Ronald Skaggs, FAIA, presented a summary of the College's planned activities for 2013.
Repositioning Update	As an integral part of the Repositioning Initiative, the AIA has sought the opinions of its membership, clients, peer organizations and members of the public, and they have provided invaluable feedback. Specific and profound issues have been raised--issues around the AIA's continued relevance, especially to emerging professionals, our leadership structure, and our institutional framework--and the Board believes it is vital that we address these issues over the next several years. As such, we will come forward with a high level implementation plan in March that we will share with our members and components.



Final Discussion and Adoption/Endorsement:

- 2013 Operating Plan
- 2013 Operating Budget

The Board endorsed the Institute's 2013 Operating Plan, as presented.

Further, the Board adopted the Institute's 2013 Operating Budget, as presented.

Last, the Board authorized management to utilize the Institute's unrestricted financial reserves as needed to normalize cash flows up to \$4 million during 2013. In the event the funds are needed for this purpose, they will be returned to reserves as cash flow improves.

Open Discussion/New Business

The Board: directed as follows:

1. The Board directs the President, to the greatest degree practicable, to make appointments to the Board Knowledge Committee, the Board Advocacy Committee and the Board Community Committee in the current appointment cycle in accordance with the prescriptions contained in Sections 6.9A33, 6.9A43 and 6.9A53 of the Rules of the Board.
2. Notwithstanding the direction shown in paragraph 1, the Board waives the Rules of the Board to the degree required to authorize the President to make appointments in the current appointment cycle to the specified committees of individuals not otherwise eligible for appointment if the President believes such appointments are in the best interest of the institute.

Further, the Board recognized that there is a shortage of candidates from the Committee on Design and the Interiors Committee for appointment to the Awards Task Group. It therefore authorized the President in this appointment cycle to appoint members from other Knowledge Communities to fill vacancies on the Awards Task Group that would otherwise be filled by candidates of the Committee on Design and the Interiors Committee.

Further, the Board ratified the nomination of Miguel A. Rodriguez, FAIA, for Region North Vice President of the Pan American Federation of Architects' Associations. (Note: Subsequent to his nomination, Mr. Rodriguez was elected to this position.)



Open Discussion/New Business
(continued)

A report was made by representatives of the Council of Emerging Professionals.

A presidential citation was conferred on 1981 AIA President R. Randall Vosbeck, FAIA, for his advancement of energy and sustainability issues.

The Board authorized the Secretary to take measures he finds appropriate to make possible the conferral of the Whitney M. Young Jr. Award in 2013. It further waived applicable provisions of the Rules of the Board to enable the Secretary to comply with this directive.

Proposed Bylaws Amendments for
Consideration at the 2013 AIA National
Convention

Two proposed Bylaws amendments were presented, as a result of convention actions approved by the delegates in May. Subject to such comments as it may receive up to and including the AIA 2013 Grassroots Leadership and Legislative Conference, the Board conditionally sponsored proposed amendments to the Institute's Bylaws that would do the following:

1. *Rights of Associate and International Associate Members:* Components would be authorized – but not required – to have Associate and International Associates as officers. The Institute's Bylaws currently provide that Associates and International Associates together may not hold more than two seats or one-third of the total seats, whichever number is greater, on section, chapter, or state organization boards. These restrictions would continue even if the requested Bylaws changes were to be adopted.

Allied Membership: Chapter Allied members would be permitted to use the phrase "Allied Member of the [Name of Chapter] Chapter of The American Institute of Architects" to describe themselves. Note: This proposal would not affect the rights and privileges of Allied members who join at the Institute level rather than at the chapter level



Member Resource Service Task Force Report

Department of Commerce Presentation Regarding 2012 India Trade Mission

Announcement of Candidates for Election at the 2013 AIA National Convention and Design Exposition

Farewell Remarks and Presentation of Richard Upjohn Fellows Medals

Task Force Chair Lawrence R. Livergood, FAIA, presented the committee's work to date, a brief history of the document revenue share program, and some of the challenges to be addressed in aligning effective service delivery and resources. The U.S. Department of Commerce (DOC) and The American Institute of Architects worked in partnership over the past two years to develop a trade mission which focused on exporting architectural services through President Barack Obama's National Export Initiative. The mission was led by the AIA and included three Board members (First Vice President Mickey Jacob, FAIA, Senior Associate Director William R. Turner Jr., Assoc. AIA, and Regional Director Francis Pitts, FAIA). In addition to their reports, the Board heard from Sherry Lewis-Khanna, from the DOC, in charge of trade missions, on the importance of this effort.

The following members have declared their intent to stand for election in 2013:

2014 First Vice President/2015 President-elect:

Dennis A. Andrejko, FAIA (AIA Buffalo/Western New York)
Kevin J. Flynn, FAIA (AIA Saint Louis)
Debra S. Kunce, FAIA (AIA Indianapolis)
Elizabeth Chu Richter, FAIA (AIA Corpus Christi)

2014-2015 Vice Presidents (two will be elected):

Nicholas D. Docous, AIA (AIA Central Valley)
James Easton Rains, FAIA (AIA North Carolina)
Thomas V. Vonier, FAIA (AIA Continental Europe)

2014-2015 Treasurer:

T. Gregory Ames Jr., AIA (AIA Connecticut)
John P. Grounds, AIA (AIA Washington, DC)

Retiring Directors and members of the 2012 Executive Committee were invited to make remarks as their terms on the national Board concluded.

2012 AIA President Potter made his own remarks, and the 2012 annual Board meeting was adjourned.