LEADERSHIP TRANSITION

Bon Voyage:
A very special thank you to Casey Nicholson for her service to AIA New England and the National Associates Committee. We wish her well in her move to South Korea, where she will be teaching English. Thank you Casey!

NAC FALL MEETING

Group Dynamics:

Liaisons:

Design and Construction Industry PAC Contributions

NCARB by the Numbers Excerpt
Repositioning By the Numbers

1 billion
People experience architecture every day

105 thousand
Architects in the United States

17% of EPs represent ethnic diversity.

92% of architects feel they deserve to be better compensated.

10% of EPs feel AIA should focus on networking within the architecture.

55% agree the profession is less satisfying than they’d like it to be, though only 21% of EPs identified pursuing licensure as critical.

56% of EPs are women.

8% of EPs are strongly considering pursuing another profession.

62% feel decidedly that architects listen to clients and help them achieve their needs.

64% of EPs feel it’s important for AIA to focus on career advancement.

31% of EPs feel AIA should focus on networking outside of architecture.

76% of architects feel that they are well-regarded.

157
Component Executives (local, state, national)

80,279
AIA Members

6% of EPs are not satisfied with the current situation.
BLUE SKY THINKING

The following are a few examples of this thinking:

- Rebranding the “Chicken on a Stick”?
- Allow use of the Designation of Architect, prior to licensure?
- Simplify the IDP process?
- Change the world?
DRAFT SLOGAN

Membership is Important.
Licensure is Important.
You are Important!

AREAS OF IMMEDIATE FOCUS

Leadership Development Focus Group
Community Engagement Focus Group
Licensure Matters Focus Group

RECONCILING GOALS WITH THE CURRENT NAC STRATEGIC PLAN